SWIGGART & AGIN, LLC

Technology Transfer from University to Start-Up

William F. Swiggart, Esq., Presenter •

What Got Tech Transfer Rolling?

- WWII led to the Bayh-Dole Act
 - (40 years later).
 - Passed by Congress and signed in to law by President Carter in 1980.
- Beforehand
- Federal agencies owned patent rights. Tended to retain them, and not license to the private sector.
 - Based on speech by Howard W. BremerNovember 11, 2001, http://www.autm.net/index_ie.html

The Academy's View

- A researcher that accepted corporate support was diverted from his basic research to serve corporate interests.
- Would no longer to seek new knowledge but would focus on solving current problems in the real world.

The Government's Problem

- Beginning with WWII, vast amounts of federally funded research began to be tied up in government agencies
- Indiana Jones syndrome.
- For example, by 1978, NASA had waived title to private contractor to less then 4% of the more than 30,000 inventions that had been reported to it by its contractors.

Policy Behind Bayh-Dole

- Technology is a national resource;
- The patent system is the vehicle to deliver that resource to the public;
- Designate universities as stewards of this resource; and
- Existing federal patent policy was not working, and in fact placing the nation in peril.

Most Significant Feature

• Bayh-Dole changed the presumption of title in and to any invention made in whole or in part with the use of government-supplied funds from the government to the universities.

Thomas Edison

- "The value of an idea lies in the using of it."
- Ergo: "It is the objective of the Congress to use the patent system to promote the utilization of inventions arising from federally supported research or development...." 35 U.S.C. 200.

How Bayh-Dole Works

- Title retained in University or Contractor
 - Each nonprofit organization or small business firm may, within a reasonable time after disclosure as required by paragraph (c)(1) of this section, elect to retain title to any subject invention....Branch and Subsidiary Filings. 35 U.S.C. 202.

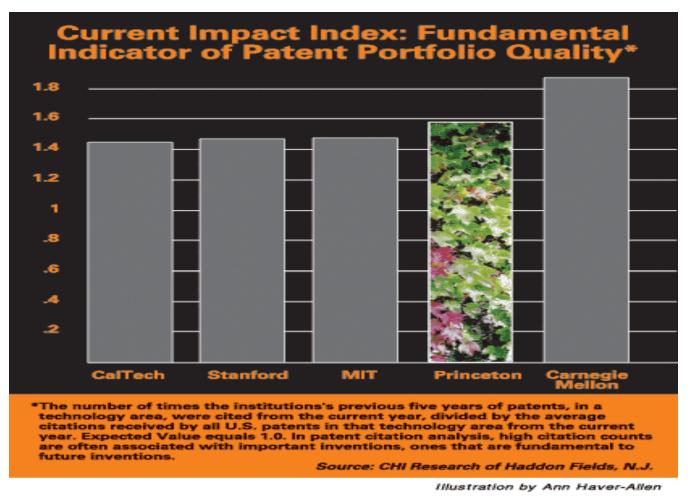
How Bayh-Dole Works

- March-In Rights
 - The Federal agency under whose funding agreement the subject invention was made shall have the right, ... to require the contractor, an assignee or exclusive licensee of a subject invention to grant a ... license in any field of use to a responsible applicant or applicants, upon terms that

are reasonable under the circumstances

35 U.S.C. 203

The Result: A New Attidude



From S. Peters "The State of Technology Transfer at Princeton Academia, industry perfect together, EQuad News: Winter '01-'02.

•

University Technology is Now Widely Available

- E.g.
- Ceramics & Materials Science Technologies
- DOCKET NO. TECHNOLOGY TITLE
- 97-1407-1 Formation of a Silicate Sponge (L3) Phase
- <u>98-1470-1</u> Method for the Preparation of Ceramic Articles
- <u>98-1474-1</u> Materials Design by Correlated Composition and Process Identification
- <u>98-1500-1</u> Controlled Microarchitecture Ceramic Composites by Stereolithography
- <u>00-1659-1</u> Electrohydrodynamic Patterning of Colloidal Crystals
- <u>00-1688-1</u> Segmented Arc Furnace Cathode
- <u>01-1818-1</u> Method for Prevention of Damage to Stone and Masonry from the Crystallization of Salt
- http://www.princeton.edu/patents/otl_ ceramics_dockets.htm

Sample License Terms

- Swiggart & Agin, LLC Memo
 - MM dtd August 1, 2002 regarding Patents, Etc. Royalties, for a Major IP License.
 - Lesson Learned:
 - Don't agree to onerous royalty terms -they will prevent your company from
 being financed in the future.

Swiggart & Agin, llc

William F. Swiggart, Esq.

Corporate Law, Finance and M&A, Intellectual Property 617-742-0110 x234 wfs@swiggartagin.com

Warren E. Agin, Esq.

Insolvency, Internet Law, Commercial Law 617-742-0110 x233 wea@swiggartagin.com

Lawrence S. Delaney, Esq.

Litigation & Patent Litigation 617-742-0110 x232 lsd@swiggartagin.com